



STOCKSURGE

WE DON'T JUST WRITE UP ANYTHING

1. Introduction

Stock Surge ('Stock Surge' or 'we') take privacy seriously and are dedicated to managing personal information in compliance with the Australian Privacy Principles under the Privacy Act 1988 (Cth). This policy explains how we collect, use, store, and disclose personal information.

2. What Constitutes 'Personal Information'?

Personal information refers to details or opinions about an identifiable individual, whether or not they are recorded in a material form, and regardless of their accuracy.

3. Collection and Types of Personal Information

Stock Surge may collect personal details such as your name, title, address, email, and phone number, along with any other information necessary to provide our services, including newsletter subscriptions. You can access some services anonymously, such as browsing our website. However, when you interact with our platform, we and third parties (such as social media sites like X or LinkedIn) may gather technical data, including IP addresses, browser types, device identifiers, and geolocation details. While we primarily collect information directly from you, we may also obtain data from third parties, public sources, or business partners.

4. Use and Disclosure of Personal Information

We may use or disclose personal information for various purposes, including:

- (a) Legal compliance;
- (b) Managing our relationship with you, including newsletters and services;
- (c) Performing administrative functions;
- (d) Meeting legal obligations or responding to court orders;
- (e) Assisting enforcement agencies, preventing threats to public safety or addressing unlawful activities;
- (f) Facilitating business transactions, such as mergers or acquisitions;
- (g) Managing legal claims and disputes;
- (h) Sharing with affiliated companies;
- (i) Engaging service providers, such as cloud storage, website hosting, and marketing platforms;

We may also share anonymized data with third parties for research, demographic analysis, and similar purposes.

5. Marketing and Targeted Advertising

Occasionally, Stock Surge may send promotional material we believe is relevant or useful to you. You can opt out of such communications at any time.

Additionally, we and third-party advertisers may use collected data to present targeted ads based on your interests and browsing behaviour. We may merge information from different sources and collaborate with trusted businesses to develop consumer insights. These insights help enhance user experiences, refine services, and tailor advertising. Any data shared for marketing purposes will not contain personally identifiable details.

6. Opting Out

Marketing Emails: If you receive promotional emails from us and wish to stop, use the "unsubscribe" option included in the message.

Cookies: You can disable cookies through browser settings, though some site features may be affected.

Online Advertising: Blocking cookies or opting out of targeted ads may be done via settings in your browser or through third-party opt-out tools.

7. Storage and Security

We employ reasonable security measures to protect personal data from unauthorized access, loss, modification, or misuse. Information is stored in secure networks, databases, and cloud-based systems.

8. Sensitive Information

We request that you do not share sensitive details such as ethnicity, religious beliefs, health records, or criminal history. If you provide such information, you consent to its handling in accordance with this policy.

9. Overseas Disclosure

We may share personal information with third-party service providers located in various countries, including Australia, the United States and the United Kingdom.

10. Accessing and Correcting Personal Information

You may request access to or corrections of your personal information by contacting our Privacy Officer at admin@stocksurge.com.au. We will respond within a reasonable timeframe and explain if access cannot be granted.

11. External Links

Our website may contain links to third-party sites or services. We are not responsible for their privacy practices, and users should review their policies before engaging with them.

12. Privacy Complaints

If you have concerns about how we handle your personal information, contact our Privacy Officer at admin@stocksurge.com.au. Please include your contact details, and a concise description of your complaint. We will investigate and respond within seven days, with a final resolution within 30 days where possible. If unresolved, you may escalate the complaint to the Office of the Australian Information Commissioner (www.oaic.gov.au).

13. Policy Updates

Stock Surge may modify this policy periodically. Updated versions will be available on our website, with the latest revision date clearly indicated. Continued use of our services after changes take effect constitutes acceptance of the revised policy.